

# Upcoming Opportunities & Available Resources

April 2010

Issue #39

## I. Grant Opportunities

### The WHO Foundation Grants Available

**Goal:**

To nationally support grass-roots charities serving the overlooked needs of women and children, with priority given to specific projects and programs addressing health and social service needs.

**Eligibility Requirements:**

Funding will be considered for grass-roots charities with:

- Total organization budget of \$3 million or less
- Government funding total of less than 30% of income
- United Way funding of less than 30% of income
- Salaries/wages and benefits not more than 50 % of budget

**Deadline:** September 7, 2010

**Awards:** \$1,000- \$40,000

**To apply:** Complete an application form and submit all of the following with the application:

- List of Board of Directors of your organization
- Copy of IRS 501(c)(3) designation letter
- A brief history of the organization
- Budget outline of the project for which grant is requested
- Most recent audit
- Detailed organization budgets for previous two years
- List of agency paid staff positions and roles (no job descriptions, please)
- Two self-addressed postage applied envelopes to be used for notification

**Application:**

<http://www.whofoundation.org/PDF/2011GeneralGrantFundingApplication.pdf>

**For more information:** <http://www.whofoundation.org/>

## Robert Wood Johnson Evaluation Fellowship for Retooling Professionals

**Goal:** To diversify the evaluation field by providing individuals with the necessary skills and training to become internal evaluators and better consumers of evaluation.

**Description:**

The RWJF Evaluation Fellowship program invites non-profit organizations to nominate one mid- or senior-level staff person to represent the organization in a one-year fellowship training non-profit professionals in culturally-responsive evaluation methods. Each fellow will receive approximately 40 hours of training in three 3-4 day workshops while remaining in their job and working on a practical evaluation project for their employer. The non-profit organizations will receive a \$5,000 award and each fellow will receive a travel stipend.

**Eligibility:**

The nominee should:

- Represent historically disadvantaged and underrepresented communities, which include ethnic or racial minorities, those from low-income communities, first-generation college graduates, or others who have been historically underrepresented in the evaluation field.
- Have earned a master's degree (or have 8 years of work experience in his or her field with some graduate course work), and 5-7 years work experience;
- Currently work in a nonprofit organization that serves underrepresented communities

**Fellowship expectations include:**

- Commitment to increasing skills in culturally responsive evaluation
- Commitment and ability to attend all training workshops
- Willingness and ability to dedicate about 20 hours per month on an evaluation project
- Ability to complete and present a final evaluation product.
- Ability to transfer knowledge and skills gained through the fellowship to other staff members for organizational capacity building;

**Application Deadline: June 30 , 2010**

**Application website:** [www.rwjf-evaluationfellows.org](http://www.rwjf-evaluationfellows.org)

## II. Trainings/Workshops

### FREE Webcast: Creating Trauma-Informed Programs: Youth Drop-in Centers and Beyond

**Description:** This Webcast explores strategies and challenges to creating trauma-informed services in a drop-in center for youth and young adults experiencing homelessness. Ayala Livney from Youth on Fire, a drop-in center in Cambridge, MA, will share her program's experiences with trauma-informed care, along with trauma expert Kathleen Guarino of the National Center on Family Homelessness. This dialogue will offer important information about the basics of becoming trauma-informed and about best practices in drop-in centers.

**Date/Time:** Wednesday, May 5, 2010, 12:00 to 1:30 p.m.

**To register:** <http://homeless.samhsa.gov/Resource/View.aspx?id=48347>

## BuildaBridge Seeks Partners for Discovery Program

**Description:** The Discovery Program offers after-school and evening arts-integrated education programs to children and youth living in emergency and transitional housing, and in communities in need in Philadelphia.

**To apply:**

The program will hold a Bidders Tea for organizations wishing to incorporate the program into their activities. Emergency housing directors, coordinators and classroom contacts and heads of youth-serving organizations are invited to the tea to learn how BuildaBridge can partner with agencies to best serve children, youth and families. The program is open to agencies that both have and have not worked with BuildaBridge in the past.

**Date/Time:** Friday, May 7th from 2-4pm

**Location:** BuildaBridge, 205 West Tulpehocken Street in northwest Philadelphia.

**RSVP:** To Karen Vaccaro at 215-842-0428; [kvaccaro@buildabridge.org](mailto:kvaccaro@buildabridge.org)

Tea, coffee and sweets will be served. Request for Proposal applications for next fiscal year will be available at the tea.

## BHTEN Cycles of Violence Series: Creating Sanctuary-Developing Trauma-Sensitive Services

**Presenter:** Sandra L. Bloom, MD

**Target Audience:** This introductory course is designed for staff at all levels in behavioral health & other human services programs/agencies that serve populations that have experienced trauma.

**Learning Objectives:**

**By the end of this introductory overview training, participants will be able to:**

- Discuss research that examined the health and social effects of adverse childhood experiences over the lifespan;
- Describe the fundamental theoretical bases for a trauma-based approach to treatment of mental health and substance abuse disorders;
- Discuss parallel process as a framework for viewing the impact of trauma on individuals and organizations serving them;
- Discuss a basic blueprint for developing trauma informed environments that promote recovery.

**Date/Time:** May 21<sup>st</sup>, 9:00am - 3:30pm; Registration Begins at 8:30am

**Location:** 520 North Delaware Avenue, Suite 7C, Philadelphia, PA, 19123

**Cost:** \$20 per person

**Registration Deadline:** May 14, 2010

**For a Registration Form:** Call Dineke Briggs, (215) 923-2116 ext. 293

### III. Other Resources

#### FREE Fundraising E-Book Available for Download: The 8 Fundraising Changes You Must Make in 2010

**Description:** This free, online resource offers practical strategies to assist nonprofits in soliciting online donations more effectively.

**The book is designed to help nonprofits capitalize on recent trends in charitable giving:**

- Individual donors contribute three-quarters of all charitable giving.
- The Internet is where donors turn first during a crisis.
- Online donors tend to be younger than offline donors (boomers or younger) and their gifts average around \$100 on nonprofit websites (less on social network).

**To Download:** Sign up with Network for Good online by providing basic information about your organization

**Available:**

[http://web.networkforgood.org/201003ebook?utm\\_source=grantstation&utm\\_medium=tts1&utm\\_campaign=ebook8things](http://web.networkforgood.org/201003ebook?utm_source=grantstation&utm_medium=tts1&utm_campaign=ebook8things)

#### HUD Releases New Definition of Homelessness

**Description:** The HEARTH Act, passed last year, made several changes to the definition of homelessness, but it left some of the operational details to HUD, and HUD published its draft of those implementing regulations for comment this week.

**Currently, HUD considers people homeless if they are in one of the following situations:**

- Their nighttime residence is an emergency shelter, transitional housing program, or a place not meant for human habitation (e.g. car, sidewalk, park).
- They are exiting an institutional setting where they resided for up to 30 days and immediately prior to entering the institution, they were living in a place not meant for human habitation or an emergency shelter.
- They are in housing but are being evicted within the next 7 days and have no other place to go and no resources or support networks to obtain housing.
- They are fleeing domestic violence and have no other place to go and no resources or support networks to obtain housing.

**The new definition makes a few changes.**

- It extends the time a person could be living in an institutional setting to 90 days,
- It extends the amount of time prior to being evicted that a person would be considered homeless to 14 days,
- And it creates a new category of homeless families with children or unaccompanied youth who have not lived independently for more than 90 days, have moved frequently (at least 3 times in the last 90 days) and have a disability or multiple barriers to employment that make it likely that they will continue to remain in an unstable situation.

**The draft regulation is open for public comment for 60 days (until June 21).**

**To view proposed rule:** <http://edocket.access.gpo.gov/2010/pdf/2010-8835.pdf>