

# Upcoming Opportunities & Available Resources

January 2010

Issue #32

## I. Grant Opportunities

### Museum Programs Grants Available to Preschool Centers

**Goal:**

To provide inner-city childcare centers in Philadelphia with the opportunity to bring age-appropriate cultural programs from local museums to childcare centers.

**Eligibility Requirements:**

- Childcare centers must be nonprofit, nonsectarian programs in operation and licensed for a minimum of 5 years.
- Centers must provide a current Child Care License from Pennsylvania Department of Public Welfare for operating child care programs.
- Centers must serve preschool age children (age infant-5 years of age).
- Centers must be open for a minimum of 10 hours a day, 12 months a year.

**Awards:**

Up to \$500 towards the cost of programming provided by pre-approved institutions, including the Philadelphia Zoo, the Academy of Natural Sciences, the African American Historical and Cultural Museum, the Franklin Institute and more.

**To Apply:**

Print out and complete the short application form available at:

<http://www.tlccf.org/documents/2010appmuseumstogo.pdf>

And mail to: Terri Lynne Lokoff Child Care Foundation, 100 Ross Road, Suite 160,  
King of Prussia, PA 19406

**Application Deadline:**

Applications must be postmarked by January 15, 2010.

## II. Trainings/Workshops

### PHMC Offers 2 Marketing Workshops for Nonprofits

**Description:**

Two information-packed workshops will be offered to assist nonprofits in making the most of their marketing efforts.

**“A Strategic Approach to Cost-Effective Marketing”** will be offered **Tuesday, March 2**, from 10:00 am to Noon.

This workshop will outline the keys to developing a strong, integrated strategy reflecting organizational context, goals and stakeholders.

**“Brand Development, Redevelopment & Management... in Tough Times”** will be offered **Thursday, March 18**, from 1:00 pm to 3:00 pm

In this interactive session, participants will learn the strategies and tools to effectively manage their brand to support their mission and business goals.

**Location:** PHMC’s Training Center, 260 South Broad Street, 17th floor, Philadelphia, PA

**Fee:** \$20 per person for one session, \$35 per person for both sessions.

(Groups of three or more from the same organization receive a \$5 per-person discount.)

**To Register:**

[http://targetedsolutions.phmc.org/e-newsletter/marcom-workshop\\_1209/downloads/TS\\_reg-form\\_1209.pdf](http://targetedsolutions.phmc.org/e-newsletter/marcom-workshop_1209/downloads/TS_reg-form_1209.pdf)

### Free Workshop on IRS Form 990

**Description:**

The Foundation Center is offering a free workshop for nonprofits on how to complete the new IRS Form 990. Karl Emerson, Esq., an attorney with Montgomery, McCracken, Walker and Rhoads and former Director of the Pennsylvania Bureau of Charitable Organizations, will speak about the new form and help nonprofits understand how to be in compliance with new regulations. Emerson will also explain how to use the document to advance the organization’s public relations.

Space is limited and registration is required.

**Date/ Time:** Tuesday, **January 19th** from 10am to 11:30am

**Location:** Parkway Central Library, 1901 Vine Street

**To register:**

<http://www.idealists.org/if/i/en/av/Event/116422-59/c>

## PANO Workshop on Social Media

**Description:**

Pennsylvania Association of Nonprofit Organizations presents *Jumping in with Both Toes – How to Immerse Your Organization in Social Media without Drowning*, a training targeted for nonprofits looking to incorporate social media into their communications strategies.

- This program outlines manageable, affordable steps to integrate social media into your nonprofit organization

**Date/ Time:** Wednesday, **January 13th** from 10am to Noon

**Location:** The Salvation Army, 1340 Brown Street in Philadelphia.

**Fee:** \$59 for PANO members and \$106 for others.

**For more information and to register:**

[https://www.netforumondemand.com/eWeb/DynamicPage.aspx?Site=PANO&WebCode=EventDetail&evt\\_key=c080e73a-6abb-40d6-a236-68556926a189](https://www.netforumondemand.com/eWeb/DynamicPage.aspx?Site=PANO&WebCode=EventDetail&evt_key=c080e73a-6abb-40d6-a236-68556926a189)

## CEU Training: Strategies for Overcoming Resistance in Adolescents

**Description:**

This workshop provides practical strategies for those who work with youth who are resistant to services.

Topics and skills covered include:

- Basics of adolescent development and how they pertain to resistance in treatment
- Techniques for overcoming resistance
- Reframing resistance into a strength
- Relationship building basics
- Dealing with frustration when progress is slow

This dynamic, interactive program will include activities, video illustrations, personal stories, small group activities, and discussions.

Social Workers will receive **five** clinical continuing education clock hours in participating in this course.

**Date and Time:** **January 28** from 9:30 to 3:30,

**Location:** Dolce Valley Forge Hotel, 301 West Dekalb Pike, King of Prussia, PA 19406

**Fee:** \$110 per person, which includes all training materials and a continental breakfast

**To Register:** complete the online registration form at:

<http://sourcesforhumanservices.com/registrationForm.html>

or print out and mail the registration form at:

<http://sourcesforhumanservices.com/Resistance.Adolescents.Jan.2010.doc>

## Upcoming Conference: Children, Poverty and Homelessness: From research to policy and from policy to practice

### **Description:**

The Institute for Children & Poverty is hosting its national conference in Philadelphia.

- Expert researchers, policymakers, and practitioners from a broad spectrum of professions will explore the issues facing children and families experiencing poverty and the solutions needed to end homelessness in communities across America.
- The Keynote Speaker will be Dainette Mintz, Director, Office of Supportive Housing

Panel sessions include:

- Learning While Experiencing Homelessness and Poverty
- Family Homelessness: It's So Much More Than Just Housing
- The Trauma of Homelessness and Poverty
- Past, Present and Future: Examining Family Homelessness from the Public Policy Perspective
- Media and Communications: Getting to the Story
- Connecting to Your Community

**Date/Time:** Wednesday, January 20, 9:00-5:00 and Thursday, January 21, 8:00-7:00

**Location:** Philadelphia Marriott Downtown, 1201 Market Street, Philadelphia, PA 19107

**Fee:** \$175/ \$100 for additional individuals from the same organization

**To Register:** <http://www.icpny.org/conference2010/register.html>

## Online Curricula for Homeless Youth Afterschool Programs

### **Description:**

Several afterschool program curricula for homeless youth ages 5 and above are available online.

- Free materials cover a wide variety of topics, all of which were specifically designed for youth living in shelter.
- Free training topics include: Health and Wellness, Development and Socialization, Music, Group Dynamics, and more.
- Age-specific activities target various age groups with appropriate lessons and activities for youth ranging from 5 to 18 years of age.
- Activities provide homeless children with the opportunity for creative, social play in an informal atmosphere so that even those with academic delays may fully participate.

### **Available:**

<http://www.icpny.org/index.asp?CID=5&PID=93>

### III. Other Resources

#### Non-Profit Purchasing Group Offers Discounts on Office Supplies

**Description:**

The Non-Profit Purchasing Group (NPPG) just launched their website, which provides one-stop discounted shopping for nonprofits across the nation. Members receive easy and discounted access to supplies and services from all types of business vendors, for everything from office supplies to hotel rooms, even background checks. As a limited time offer, NPPG membership benefits also include a free one-year membership to *GrantStation*, a \$599 value. To take advantage of this special opportunity for NPPG members, enter offer code "GrantStation" by January 30, 2010.

**Cost:** The cost to join is \$99 per year (or \$299 per year if you have over \$1 million in revenue). The website also offers an online savings calculator to see how much you could save compared to the registration fee.

**Available:**

<http://www.nonprofitpurchasinggroup.org/>

#### YMCA Offers Free Membership to 7<sup>th</sup> Graders

**Description:**

Starting January 1st, the YMCA of Philadelphia & Vicinity will offer a free one year membership to every 7th grade student in the region.

**To Register:**

Bring a school roster, school ID or report card, a parent or guardian, and a 7th Grade Membership Initiative ticket, (available at all branch locations and online) to any Philadelphia YMCA branch

**Application Available:**

<http://philaymca.org/7th-Grade-Initiative> or at any YMCA of Philadelphia & Vicinity Branch

#### Save the Date: Wednesday, January 27<sup>th</sup> Annual Homeless Point in Time Count

**Description:**

This annual count is required by the U.S. Department of Housing and Urban Development as part of the City's annual application for McKinney-Vento funding.

As this is the most extensive count of homeless persons conducted each year, **the results are used widely on both the local and national levels** for planning and policy development purposes.

Prior to the night of the count, survey forms will be emailed out to every emergency, transitional, and permanent supportive housing programs operating within the City of Philadelphia, regardless of their funding source(s). Assistance from each program through the careful completion of these surveys is critical to the success of this count.